

# WTC 2013

5<sup>th</sup> world TRIBOLOGY congress

Dear Madam, Dear Sir,

our company is in charge of organizing the **5<sup>th</sup> World Tribology Congress, that will be held in Turin – Italy from 8<sup>th</sup> to 13<sup>th</sup> September, 2013**. This important international event provides many sponsorship opportunities for showcasing your company's products and services. The plan outlined below gives details on the various sponsorship supports to choose from.

We would be delighted to hear from you, to discuss these promotional opportunities or any other ideas you may have for promoting your products and services. We are looking forward to receiving your offers and/or requests at Congress Secretariat e-mail address: [sponsor@wtc2013.it](mailto:sponsor@wtc2013.it)

Nothing that fits your budget? Please contact the Exhibition & Sponsorship Co-ordinator ([sponsor@wtc2013.it](mailto:sponsor@wtc2013.it)) to negotiate / tailor to your budget

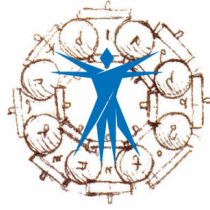
The Organizing Secretariat



WTC 2013  
5<sup>th</sup> world TRIBOLOGY congress

SEPTEMBER, 8-13, 2013  
PALAOLIMPICO

TORINO  
Italy



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## SPONSORSHIP OPTIONS

### PACKAGES

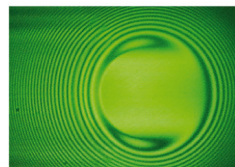
#### "DIAMOND SPONSOR"

**€ 60.000,00 (VAT INCLUDED)**

- Co-Sponsorship of the Gala Dinner to be held in Turin on September 11th (500 participants foreseen)
- Printed personal invitation cards (only for congress guests)
- Fitting up of the personalised Hall
- Personalised centrepieces with logo and promotional message

#### BENEFITS OF "DIAMOND" SPONSORSHIP

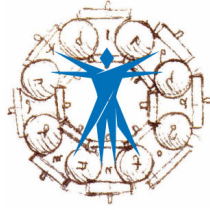
1. **24 sqm area\*** in the Palaolimpico exhibition area
2. Electronic List of Participants (sent after the Congress)
3. Use of the Congress Logo
4. 4 "complete package" registrations \*\*
5. Insertion of your promoting material in the complementary congress bags (2 flyers max)
6. Logo in the Official Congress web site and link with the Sponsor web Site
7. Logo in the Final Scientific Programme



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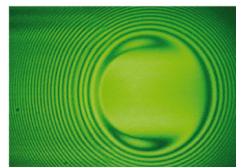
## "PLATINUM SPONSOR"

**€ 40.000,00 (VAT INCLUDED)**

- Co-Sponsorship of the Welcome Cocktail to be held at Palaolimpico (500 participants foreseen).
- Printed personal invitation cards
- Fitting up of the personalised Hall
- Personalised centrepieces with logo and promotional message

### BENEFITS OF "PLATINUM" SPONSORSHIP

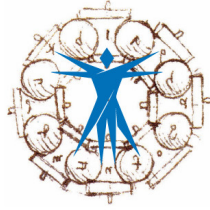
1. **18 sqm area** \* in the Palaolimpico exhibition area
2. Electronic List of Participants (sent after the Congress)
3. Use of the Congress Logo
4. 3 "complete package" registrations \*\*
5. Insertion of your promoting material in the complementary congress bags (2 flyers max)
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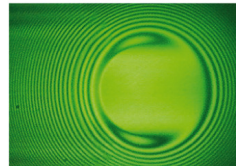
## "GOLD SPONSOR "

**€ 25.000,00 (VAT INCLUDED)**

- Exclusive Sponsorship of 2 Coffee Points to be held Palaolimpico (500 participants foreseen) included space for banner for company logo
- Centrepieces with company logo and promotional message
- Coffee machines and supply of mineral water, fruit juices, beverages, cocktail snacks
- Staff (Hostesses)

### BENEFITS OF "GOLD" SPONSORSHIP

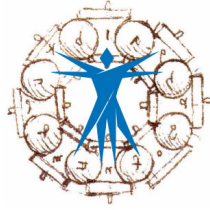
1. **12 sqm area** \* in the Palaolimpico exhibition area
2. Electronic List of Participants (sent after the Congress)
3. Use of the Congress Logo
4. 2 "complete package" registrations \*\*
5. Insertion of your promoting material in the complementary congress bags (2 flyers max)
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## "SILVER SPONSOR"

**€ 13.000,00 (VAT INCLUDED)**

- Exclusive Sponsorship of one of the lunches for Speakers
- Printed personal invitation cards
- Centrepieces personalised with logo and promotional message

### BENEFITS OF "SILVER" SPONSORSHIP

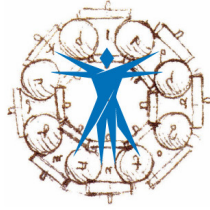
1. **9 sqm area** \* in the Palaolimpico exhibition area
2. Electronic List of Participants (sent after the Congress)
3. Use of the Congress Logo
4. 1 "complete package" registrations \*\*
5. Insertion of your promoting material in the complementary congress bags (2 flyers max)
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## "BRONZE SPONSOR"

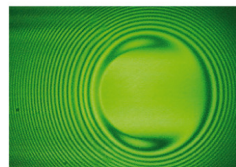
**€ 6.000,00 (VAT INCLUDED)**

### BENEFITS OF "BRONZE" SPONSORSHIP

1. **6 sqm area** \* in the Palaolimpico exhibition area
2. Electronic List of Participants (sent after the Congress)
3. Use of the Congress Logo
4. Insertion of your promoting material in the complementary congress bags (2 flyers max)
5. Logo in the Official Congress web site and link with the Sponsor's web Site

\* To be set up. The fee indicated above does not include the costs for electricity, water, and other services. These fees will be determined upon request and included in a special reservation form that will be sent to each exhibiting Company.

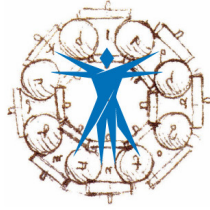
\*\* The registration fee does not include Gala dinner and lunches.



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## OTHER KINDS OF SPONSORSHIP

### SPONSORED SYMPOSIA in SCIENTIFIC PROGRAMME

**€ 12.000,00 (VAT INCLUDED)**

**Identification of Symposium will be discussed upon application together with the Conveners and Organizing and Program Committee**

The sponsorship includes:

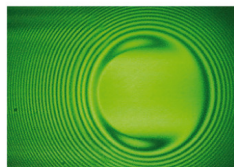
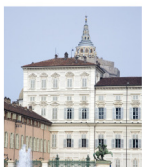
1. Rooms rental and technical support (audio-visual service and technicians)
2. Screening of the Company's logo and of promotional messages on the hall screen
3. Distribution of the Personalized Program in congress bags
4. Fitting up of the Hall with a sign located out of the hall entrance

The sponsorship does not include:

1. Travel expenses and accommodation for the invited speakers.
2. Costs for program printing and shipment/mailing before the Congress.
3. Coffee breaks (possible by special arrangement with the Organizing Secretariat);
4. Signposting (possible by special arrangement with the Organizing Secretariat).

#### **BENEFITS:**

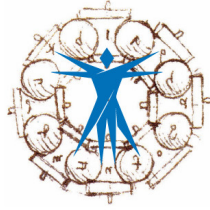
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3. 1 "complete package" registration (The registration fee does not include Gala dinner and lunches)
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## COMPANY WORKSHOPS in SCIENTIFIC PROGRAMME

1. It is the sponsor's responsibility to organize the program, to choose the topic, to invite the guests and to cover the whole costs (travel expenses and accommodation) for the invited speakers.
2. The scientific content and time of the workshop, however, should be approved by the Organizing and Program Committee

The sponsorship includes:

1. Rooms rental and technical support (audio-visual service and technicians)
2. Screening of the Company's logo and of promotional messages on the hall screen
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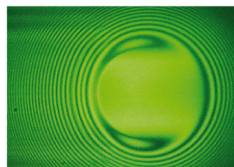
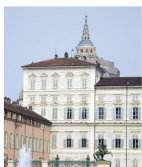
The sponsorship does not include:

1. Costs for program printing and shipment/ mailing before the Congress.
2. Coffee breaks (possible by special arrangement with the Organizing Secretariat);
3. Signposting (possible by special arrangement with the Organizing Secretariat);

- **Company Workshop** € 8.500,00 (VAT INCLUDED)  
in minor halls (50/75 seats) 2 hours
- **Company Workshop** € 12.000,00 (VAT INCLUDED)  
in medium halls (110/210 seats) 2 hours
- **Company Workshop** € 18.000,00 (VAT INCLUDED)  
in main hall (500 seats) 2 hours
- **Company Lunch Workshop** € 18.000,00 (VAT INCLUDED)  
in 200 seats hall, 1 hour

Box lunch included

*For more information, please refer to the Organizing Secretariat.*

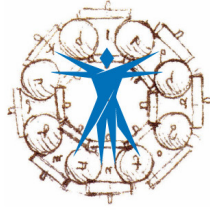


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## **BENEFITS:**

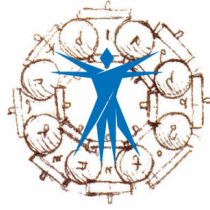
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## EXHIBITION AREAS

### EMPTY SPACE TO BE SET UP

**€ 650,00 (VAT INCLUDED)**

1. Fee per sqm. for the days of the conference
2. Minimum average 6 sqm.
3. The fee indicated above does not include the costs for electricity, water, phone, Eternet jacks, and extra furniture.

### PRE-ARRANGED MODULES

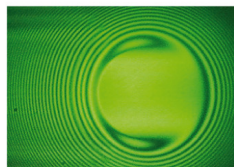
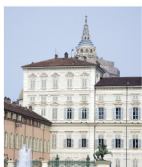
**€ 850,00 (VAT INCLUDED)**

1. Fee per sqm. for the days of the conference
2. Booths of 18, 15, 12, 9, 6 sqm. will be available.

*The present supply refers to standard uses and conditions: specific quotations shall be provided for special requirements or not included items.*

Every exhibition module includes:

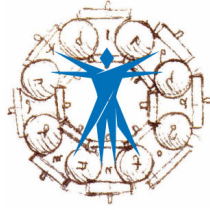
1. Walls (h. 2,5 m) on three sides
2. Frontal strip (on open sides) to display the Company name in standard typeface (Any changes to the standard typeface will be subject to a separate rating)
3. Carpet/moquette (colour on request)
4. Lighting including nr. 2 100W lights and nr. 1 electrical socket
5. KW available: 1
6. 1 table (desk size)
7. 2 chairs



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Every exhibition module does not include:

1. Any additional electrical sockets
2. Costs for electricity, water, phone, Eternet jacks, and extra furniture.

**N.B:**

A first come-first served basis and sponsorship categories will be taken into consideration when making the floorplan. To arrange a site inspection, please contact the technical manager at the following e-mail address: **info@wtc2013.it**

EXHIBITOR PASS:

**2 exhibitor passes per 6 sqm. will be guaranteed for the staff of each stand. Passes include free entrance to the exhibition area and a final program with abstract book.**

**BENEFITS:**

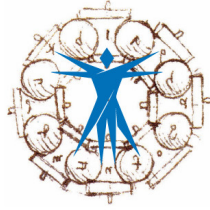
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## CONGRESS MATERIAL

### CONGRESS KIT

Conference bag, notepads, and pens with your Company logo on; minimum n. 600

**Each from € 12,00 (VAT INCLUDED)**

*or*

Conference bag, notepads, and pens with your Company logo on; minimum n. 600

*Your furniture*

### BADGE AND LANYARDS

Badge on a lanyard with your Company logo for all delegates;

Minimum n. 600

BADGE:

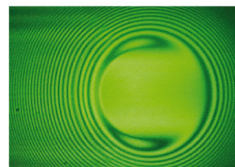
*Each € 2,50  
(VAT INCLUDED)*

LANYARDS:

*Your furniture*

#### BENEFITS:

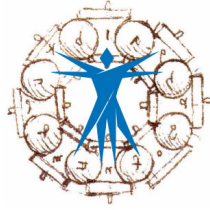
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## PROMOTING POSSIBILITIES

### PROMOTING SPACES

#### Stand-up indoor publicity

##### (material not included)

Signs located in strategic spots inside the conference rooms and in the exhibition area, bearing your corporate logo and promoting message

Each single-sided sign € 850,00  
(VAT INCLUDED)

Each double-sided sign € 1.100,00  
(VAT INCLUDED)

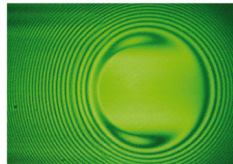
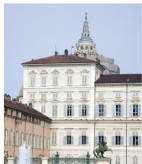
#### Poster Holder

##### (material not included)

Your corporate name and logo (adhesive tape on your charge) on the upper band of the Poster Holder.

*100 pieces € 2.500,00 (VAT INCLUDED)*

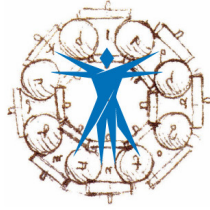
*200 pieces € 3.500,00 (VAT INCLUDED)*



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## PROMOTING MATERIAL

Distribution of promoting material at the Secretariat Desk	<i>Each flyer € 1.800,00 (VAT INCLUDED)</i>
Insertion of your material in the congress bag	<i>Each flyer € 3.000,00 (VAT INCLUDED)</i>
Insertion of your material in the congress bag - If exhibitor:	<i>Each flyer € 1.800,00 (VAT INCLUDED)</i>

### BENEFITS:

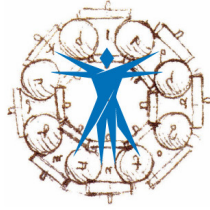
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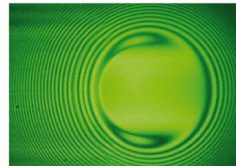
## OTHERS

### IN FINAL PROGRAMME – 1.000 pieces

1 Inside page - 4 colors	€ 3.000,00 (VAT INCLUDED)
½ Inside page - 4 colors	€ 2.200,00 (VAT INCLUDED)
Inside cover	€ 6.000,00 (VAT INCLUDED)
Inside Back cover	€ 4.200,00 (VAT INCLUDED)
Back cover	€ 6.000,00 (VAT INCLUDED)

### LOGO IN LECTURE ROOMS

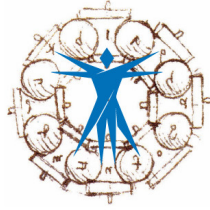
Your company logo and/or advertisement will be screened during the coffee & lunch breaks in that session room	€ 3.600,00 (VAT INCLUDED)
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## BANNER ON CONGRESS WEB SITE

Logo and link to your website on the Congress Sponsor webpage

€ 4.200,00 (VAT INCLUDED)

January 2013 – September 2013

## ABSTRACT ELECTRONIC SUPPORT - 1.000 pieces

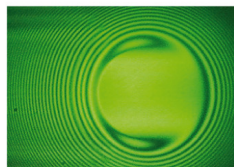
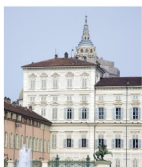
Your company name and logo:

- on the Support cover and inside
- in the Official Congress web site
- link with the Sponsor's web Site

€ 30.000,00 (VAT INCLUDED)

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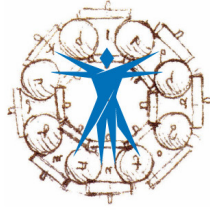


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## REGISTRATION FEES (VAT INCLUDED)

### REGISTRATION FEES

• Advanced registration (by April 30, 2013)	€ 640,00
• Advanced registration for Members of Cooperating Societies (by April 30, 2013)	€ 590,00
• Regular registration (after April 30, 2013)	€ 720,00
• Students and retired	€ 350,00
• One Day registration	€ 450,00

### GALA DINNER

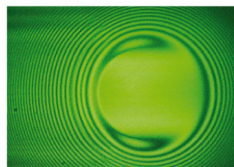
to be held on September 11<sup>th</sup>, 2013

• Gala Dinner Fee	€ 90,00
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#### Organizing Secretariat



Corso Re Umberto, 98 – 10128 Turin - Italy  
Email: [info@wtc2013.it](mailto:info@wtc2013.it)  
Phone +39 011 0373550 – Fax +39 011 5091240



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